

Terms and Conditions – The Great Direct Instruction Book Giveaway

Promoter

The Great Direct Instruction Book Giveaway ('Campaign') is conducted by Good to Great Schools Australia Ltd (ABN 93 141 269 016) of PO Box 278, North Cairns QLD 4870.

Purpose

The campaign aims to provide Partner School members with second-hand Direct Instruction program books in good condition, free of charge, while providing access to all other Good to Great Schools Australia (GGSA) resources, including professional learning and Direct Instruction training.

The Terms and Conditions outline the rules, eligibility and responsibilities for participating in the Great Direct Instruction Book Giveaway, ensuring the program is transparent, fair and efficiently managed.

Eligibility

- Open to new Partner Schools, signed up by principals and instructional leaders of Australian schools.
- Existing Partner Schools are eligible by referring another school that consequently becomes a Partner School. When a school referred becomes a Partner School, both the existing Partner School and the referred school are eligible for a book bundle.
- Individual teachers cannot sign their school up as a Partner School; it must be done on behalf of a school by the school leadership.

How to Participate

To be eligible as a new Partner School and prior to receiving book shipment, schools must:

- Complete the 'Register Your Interest' form on the [campaign website page](#).
- Confirm Partner School Membership status with GGSA.

To be eligible as an existing Partner School and prior to receiving book shipment:

- The school must complete the ['Refer a School' form](#).
- The Referred School must confirm Partner School Membership status with GGSA.

To be eligible as a referred Partner School and prior to receiving book shipment:

- The school must confirm Partner School Membership status with GGSA.

Offer Details

Eligible and approved schools will receive a bundle of free second-hand Direct Instruction books.

All orders are subject to availability and are distributed on a first-come, first-served basis, with priority given to preferences when communicating with the GGSA team on a consultation call.

Campaign Period

The Campaign begins at 12:00 pm (AEST) on Monday, 17 November 2025, and closes at 12:00 pm (AEST) on Thursday, 31 December 2026 (while supplies last).

Distribution Conditions

- Free textbooks are shipped as soon as all above eligibility conditions are met.
- Offers are not transferable or redeemable for cash.
- Some books may show signs of age, having been in storage or previously used for training purposes.

Marketing and Publicity

By entering, participating schools agree that:

- GGSA may use the school's name and logo in promotional materials, case studies and marketing campaigns related to this initiative.
- GGSA may contact participating schools to develop case studies or collect feedback on the use of Direct Instruction materials.

Changes and Cancellations

GGSA reserves the right to:

- Modify, suspend or cancel the Campaign at any time if circumstances arise beyond its control.
- Substitute materials or services of equal educational value if necessary.
- Amend these Terms and Conditions with reasonable notice.

Privacy

- GGSA collects personal and school information solely for the purpose of administering this Campaign, facilitating training and supporting partner schools.
- Data will be handled in accordance with the Australian Privacy Principles under the Privacy Act 1988 (Cth).
- Information will not be shared with third parties without consent, except where required by law.
- By participating, schools consent to being contacted by GGSA regarding training, partnership opportunities and future initiatives.

General

- Participation in the campaign constitutes acceptance of these Terms and Conditions.
- All decisions made by GGSA regarding eligibility, fulfilment and participation are final.
- The laws of Queensland, Australia, govern these Terms and Conditions.